PLUG INTO THE POWER OF RURAL
YOUR CONNECTION TO OPPORTUNITIES
2019 Partnership Invitation
Greetings,

This is a busy time for all of us at the National Organization of State Offices of Rural Health and for our member fifty State Offices of Rural Health (SORH). We’re applying for grants, coordinating meetings, thinking strategically and working hard to focus on three priorities:

- cultivating an innovative rural health landscape and infrastructure,
- growing leadership for population health and health equity, and;
- building capacity for data driven rural program planning and decision making.

As we move our work forward, we know how important it is to light a path for rural stakeholders. We’re counting on our partners to join us in addressing the biggest challenges facing rural America. Whether it’s workforce shortages or population health management, aging populations, access to data or financial resources - we know the answers are in our collaboration.

We have a unique approach to building collaborative partnerships to improve the future of rural health. We’re not just offering an exhibit table or an opportunity to pitch us an idea for a talk. We want you to join us in being a part of something bigger. Support for NOSORH is an investment in the health of rural America, the Power of Rural campaign and an opportunity to "plug in" to that power.

I hope that you will save the dates of October 16-17 and join us in Albuquerque, New Mexico, for our Annual Meeting, and mark your calendar for November 21 to celebrate National Rural Health Day. With the help of the fifty SORH, their stakeholders and partners like you, we’ve elevated National Rural Health Day into an award-winning program, garnering recognition and participation from across the country. Last year alone, the effort yielded over nine MILLION Twitter impressions on one day!

Allow me to invite you to “Plug into the Power of Rural” by partnering and sponsoring with NOSORH. There are various levels of support, including a new opportunity to plan a customized concept for partnership and investment as an Exclusive Partner in our mission. Each level of support offers ways to connect you with new possibilities and increase your reach and visibility on the rural stage, while also amplifying your Annual Meeting and National Rural Health Day experience.

Alone, there is only so much we can do. I’m thankful we can count on you to help us light a path to a healthier rural America, together.

Teryl Eisinger, MA
Chief Executive Officer

#powerofrural
Plug into the Power of Rural

**Collaborate**
Align with other rural stakeholders seeking solutions and discover ways to introduce your important work to like-minded thought partners.

**Innovate**
Share ideas that lead to positive action and promising practices while exploring new ways to address the needs of our rural communities.

**Communicate**
Join a movement that promotes community vitality, health equity and highlights the outstanding contributions of rural innovators, collaborators and educators.

**Educate**
Support and become involved with a bright learning community that is focused on using data to improve health outcomes for rural populations, and lend your expertise to advance the Power of Rural mission.

**HOW WE CONTRIBUTE**
As the member organization of the 50 State Offices of Rural Health, we are honored to promote their work and that of their stakeholders with a shared mission of improving health in rural America through leadership development, advocacy, education and partnerships. These are the source of an energy that keeps rural health moving in a positive direction.

**Why You? Why Now?**
When you connect with NOSORH, you are plugging into a movement that has and will continue to shine a bright light on the positive and exciting work that is taking place across the country to successfully address some of rural health’s biggest challenges. You’re invited to become involved, enlightened and energized by all we have to offer.
National Rural Health Day is an annual day of recognition that celebrates the “Power of Rural” and strives to give a voice to the efforts of those who are working to serve the unique healthcare needs that exist in America’s rural communities. What first began as a simple question of, “What if we could have a day?”, is now an award-winning program that receives recognition on a national stage.

As a 2019 partner we'll shine a light on you!

- We’ll provide you with easy-to-use tools to help promote your National Rural Health Day involvement and activities.
- Your organization can be included in our comprehensive social media efforts, which have resulted in MILLIONS of impressions on popular platforms.
- As a Rural Champion or Exclusive partner, enjoy recognition from rural health collaborators, colleagues and customers with a feature story in the annual book of Community Stars.
No matter what level of sponsorship you select, know that your contributions will make a difference.

When you partner with NOSORH, you’re helping us to work with state and community stakeholders to improve health in rural communities. NOSORH is proud of the fact that we have a track record of meaningful collaborations with our highest investing partners. We tap into their expertise, promote their mission and work, engage them as strategic thought partners as we explore services for rural communities and providers, and participate in revenue generating efforts that benefit our partners, our member State Offices of Rural Health, their stakeholders and NOSORH.

A sponsorship that fits your mission

The foundation of partnerships are strong and mutually beneficial relationships. NOSORH is thankful for the continued support that our partners have given us over the years through various sponsorship contributions. We recognize that one size does not fit all, and we sincerely hope that you will find an investment level that fits your mission and the means that make sense for you.

NEW Exclusive Partnership
Rural Champion
Platinum
Gold
Silver
Non-profit Exhibitor

Contact Us
$10,000
$7,500
$5,000
$2,500
$1,500

REGISTER NOW
https://www.regonline.com/AM19S
## 2019 PARTNERSHIP OPPORTUNITIES

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<thead>
<tr>
<th>Exclusive Partnership Level</th>
<th>Rural Champion Sponsor</th>
<th>Platinum Level Sponsor</th>
<th>Gold Level Sponsor</th>
<th>Silver Level Sponsor</th>
<th>Non-profit Exhibitor</th>
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| Guaranteed Opportunity to Speak at Annual Meeting General Session | | | | | |
|----------------------------------------------------------------------| | | | | |
| Unique Paraphernalia at Annual Meeting                               | | | | | |
| Feature Story in NOSORH Newsletter                                   | | | | | |
| Hospitality Suite at Annual Meeting                                  | | | | | |
| Opportunity to Speak during Annual Meeting Session                   | | | | | |
| Special Recognition at Annual Meeting Reception                      | | | | | |
| Private Meeting Space for 1-on-1 or Small Group Meetings             | | | | | |
| Recognition at Group Outings                                        | | | | | |
| Your Logo on Select Meeting Paraphernalia                            | | | | | |
| Recognition in NOSORH Newsletter                                      | | | | | |
| Your Logo and Website Link on NOSORH Website                         | | | | | |
| Listed as Sponsor or Exhibitor in Meeting App                        | | | | | |
| Meeting Registration Included for # Attendee(s)                      | 3 | 3 | 2 | 1 | 1 |

### National Rural Health Day 2019

- Co-branding with Select NRHD Material
- Recognition on Social Media
- Feature Story in Community Stars Book
- Recognition in Community Stars Book
- Recognition in NRHD Webinars
- Listed as Sponsor on PowerofRural.org website
SAVE THE DATE
NOSORH ANNUAL MEETING

OCTOBER 16-17, 2019
Albuquerque, New Mexico

#powerofrural
TABLE DISPLAY AT THE ANNUAL MEETING
Each Table Display will include:
• 6’ table space
• Skirted table with 2 chairs
• ID sign (8.5” H x 11” W)
• Internet and electricity must be requested in advance (see online registration)
• Electric is available for an additional $60 for Non-Profit exhibitors

DIGITAL SUBMISSION:
All logos must be submitted as digital files and may be sent on disc or emailed. Artwork for print can be submitted in the following formats: EPS, TIFF, and JPEG, or PDF. Resolution for jpeg files must be 240 dpi or greater. Files may be received in their original formats (PC only) using the following software packages: Publisher, Photoshop, Illustrator and Corel Draw. All fonts should be converted to paths or necessary font should be submitted with the artwork. Artwork must be submitted once registration and payment has been received.

ACCEPTANCE OF APPLICATION & ASSIGNMENT OF SPACE:
Applications for sponsorship are subject to review by the Annual Meeting Committee. Space assignments will be based on level of sponsorship on a first-paid, first-served basis. No assignments will be made until payment is received. The Annual Meeting Committee reserves the right to make such changes to the floor plan of displays as may be deemed necessary. Applications should be received by 9/17/19. Those received after 9/17/19 or after sponsorship opportunities are filled, will be placed on a waiting list and will be notified if space becomes available. Sponsorship applications received after 9/17/19 may not be included in the Annual Meeting Program.

PAYMENT & CANCELLATIONS:
Applications for sponsorship must be accompanied with the sponsorship fee in order to confirm display space. No application will be processed without this fee. No refunds will be made for space not utilized during the meeting. NOSORH retains the option of returning funds. Payment details are included in the online registration. To be considered for a refund, send your written request to Donna Pfaendtner at donnap@nosorh.org, no later than 9/23/19.

INSTALLATION & DISMANTLING:
Tuesday, October 15th – from 1:00 – 5:00 PM (Display set-up)
Thursday, October 17th – after 11:00 AM (Display dismantle)
Times subject to change upon notification by NOSORH

SHIPPING:
Approximately 15 days prior to the meeting, NOSORH will send each sponsor a confirmation with meeting information and shipping instructions needed during the installation and removal of displays.

HOTEL INFORMATION:
DoubleTree by Hilton - 505-247-3344
201 Marquette Avenue NW, Albuquerque, NM 87102
Discounted rooms are available to meeting participants at the rate of $114 per night plus taxes until September 24, 2019.

To reserve your hotel accommodations, please call the hotel at 505-247-3344 or book online. To receive the special discounted rate, mention the group code “NOS.”