

Thank you for following these guidelines when submitting a Community Star photo!

COMMUNITY STAR PHOTO SUBMISSION GUIDELINES

Submitting the Best Photos for Community Star Published Story, Social Media and Media Publicity

Avoid





Low Clutter Backgrounds

Keep the focus on the star and not on the background. Submit photos that have a clean, low clutter background like a solid colored wall or backdrop. This will also provide uniformity across every page of the publication.

Avoid





Crisp, High-quality Photos

Though selfies are perfect for sharing on social media, they are not eligible for the Community Star publication. No selfies please.

Almost all smartphones today are equipped with the technology to produce professional quality, high-resolution photos suitable for digital or print marketing. Avoid sending scanned, blurry, small, or low resolution images. These types of photos will result in pixelation when enlarged, and will not cast your star in the best light.

Avoid





Cropping & Frame of View

Avoid photos that only supply the designer with one cropping option. Photos cropped at the waist, knees or full length provide many options for producing the best crop for publications.

Avoid





Current with No Restrictions on Use

It is important that the photo submitted of the Community Star be current (taken within the last 1-2 years). Also, do not provide a photo of the Community Star appearing with other people (unless the submission is of an organization or group.)

Have Further Questions? Contact:

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